Next Generation ElevenOS Platform Unveiled at HITEC 2015, Includes New Integrations, Features & APIs
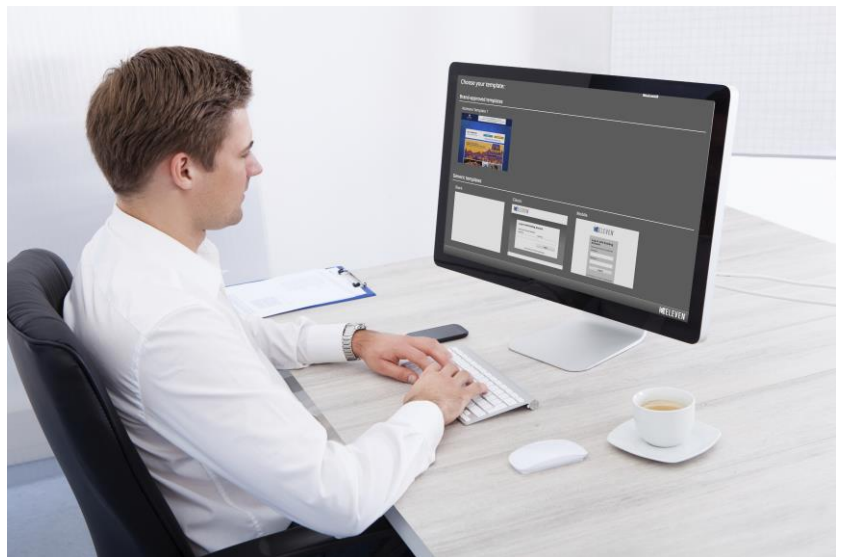
6/16/15, Portland, Ore. - At HITEC 2015, Eleven, the leading hospitality technology provider, announces the release of the next generation ElevenOS guest Internet management platform, which includes broader integrations, new features, and open APIs to further enhance the connected guest experience across all Internet touch points, from guest smartphones to onsite business centers. The cloud-based ElevenOS platform enables hotels to deliver and manage powerful guest Internet, drive direct and indirect revenue, and engage guests without the need to change service providers or invest in new hardware.

Seamless integration with leading hotel network technologies

With its flexible architecture, hotel network integrations and partnerships with leading certified network service providers, the ElevenOS platform enables hotels to build a best of breed solution to manage and optimize guest Internet. The next generation ElevenOS Platform includes even deeper integration with Nomadix gateways, and new integrations with Cisco Meraki, Ruckus, and HP networks to enable ElevenOS across a wide range of systems. In addition, Eleven's support for 802.1x also makes ElevenOS the platform of choice to manage the network from the front desk to back office operations. Enhanced support for this industry standard allows hotels to more easily authenticate trusted devices - like a connected mini bar or Smart TV – and trusted users – like hotel staff and associates - onto the network.

Personalized Internet service with easy-to-use content management and dynamic discounting

Eleven's enhanced guest engagement tools will help drive loyalty, future bookings, and ultimately, revenue. The new content management system (CMS) enables non-technical staff to create elegant, custom portals from brand-approved templates, featuring onsite amenities, local services, and more. Hoteliers can also create personalized Internet service plans designed specifically for loyalty members, VIPs or groups to reward their most valuable guests.

Flexible conference Internet management empowers meeting planners

The new and improved conference Internet management features in ElevenOS are a must-have for large conference hotels and convention centers. Eleven's enhanced Conference Manager empowers meeting planners with easy-to-use, web-based dashboards to monitor and optimize Internet performance and bandwidth utilization. The Conference Manager also facilitates communication between the property, meeting planners and conference attendees and gives hotels access to powerful analytics across conferences and meetings.

Open APIs enable guest technology marketplace for hospitality and beyond

Eleven's open platform allows for the integration of value-added services like social authentication and virtual room service from local restaurants. Eleven has also partnered with Enseo to integrate with their in-room

entertainment platform to bundle Wi-Fi access with OTT (over the top) content, movies on-demand, and premium linear programming. With Eleven's open APIs, there are endless opportunities to enhance the guest experience, drive revenue, and increase brand loyalty.

"Today's connected guest demands fluid connectivity in all areas of the hotel. The next generation ElevenOS guest Internet management platform integrates with your existing infrastructure to provide centralized authentication and management of the guest Internet experience," commented Dan Meub, CEO of Eleven. *"With easy-to-use content management, hotels can build custom, branded portals to deliver valuable information to guests and promote onsite amenities and local services to help increase revenue to offset infrastructure costs. We are excited to bring guest Internet to the next level to serve today's connected guest generation."*

ABOUT ELEVEN

Eleven is the foundation of the high-performance Internet experience demanded by today's connected guest generation. Whether they are checking email on their phone from the lobby, finishing a presentation in the business center, or streaming a movie in their room after a long day – Eleven helps hotels keep guests seamlessly connected with core features like authentication, bandwidth optimization, and portal management. Flexible architecture and open APIs allow the ElevenOS platform to plug into existing infrastructure and allow for endless possibilities to drive guest engagement and revenue. Started in 2001 deploying hotel Wi-Fi networks, Eleven has since grown into a powerful cloud-based guest Internet management platform, helping millions of guests stay connected each month at thousands of hotels, cruise ships and other guest-service venues. For more information, visit www.elevenwireless.com.

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